

# **MMA**

**Manitoba Motocross Association**

## **2010**

# **Sponsorship**

# **Package**



The Manitoba Motocross Association would like to extend a sponsorship offering to your business for the 2010 year. The Manitoba Motocross Association is a Non-Profit organization. The MMA puts on dirtbike and quad racing. The MMA is an organization that strives to keep its members happy. Even with tough economic times in 2009 the MMA had over 600 paid members. The MMA is making numerous changes to keep the interest in the sport. We forecast membership levels will increase for the 2010 season.

In 2009 there was 14 races hosted by the MMA. The races were spread all over Manitoba, with an average of over 1000 spectators per race. With your sponsorship support we are looking for a more professional polished look that will

attract even more spectators. Every dollar earned from sponsorship and race



revenue is put back into the organization to make improvements to benefit our members.

Our mission is to give our sponsoring businesses maximum exposure. We want every dollar spent by you to be well worth it, this is how we plan to do it:

### Link on Website

The MMA has a website ([manitobamotocross.com](http://manitobamotocross.com)). Thousands of people visit our website a year. The website must be used every weekend by every member to pre register for each race. This year we are completely revamping the website to bring it back to life. Your business name/logo will be put on the website with a direct link to your website.

### Magazine Pages

All new for 2010 is a magazine, "MMA Illustrated." There will be two magazine issues a year, a spring and a fall. With over 40 fun filled informational pages MMA Illustrated will be the largest motocross magazine produced in Manitoba. The magazine will be sold, the proceeds will be used to further the sport of motocross in Manitoba. The magazine will be available all over Manitoba. They will be at the front gate of every race, the MMA trailer, and at select dealerships.

Full Page



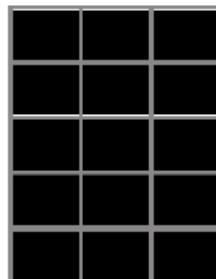
Half Page #1



Half Page #2



Mini Ad



Business Directory



## Trailer Decals

The MMA has a 24 foot trailer that gets hauled all over Manitoba. You can have your business name/logo on the side of the trailer.

### Large Decal



### Small Decal



## Vendor Row Parking

At each of the races there is a designated area marked off for businesses called vendors row. The vendor row area at the track is placed where the most amount of traffic will be. It costs businesses \$100 per race to set up in the vendors rows. If you become a Series Sponsor this cost will be eliminated. At 14 races that is a \$1400 value.

## Series Sponsor

As far as Motocross in Manitoba becoming a Series Sponsor is like become an “A-Lister” in Hollywood. Although not every benefit can be listed, here are some of the additional perks only available when becoming a Series Sponsor:

- Business name/logo on every page of the website
- Business name/logo on all year end championship plaques as a “Title Series Sponsor”
- Business name/logo on the front page of the race day program as a profiled “Title Series Sponsor”
- Business name announced at every race multiple times (most races are broadcasted on the radio)



## Official MMA T-Shirt

Have your business name/logo on the official MMA T-shirts

## MMA Race Schedule Poster

The MMA has a poster that has the season schedule on it. The poster will be displayed in many speed & sport shops around the province.

## Race Day Programs

Every race the MMA prints off 500 programs to be handed out for free at the front entrance. The programs front page is where the MMA sponsors are printed. (14 races = 7000 programs).

### Logo



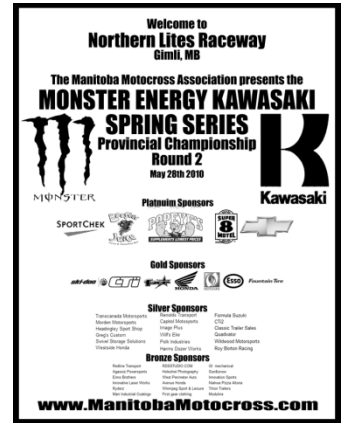
### Line

**Silver Sponsors**

Transcanada Motorsports	Renolds Transport	Formula Suzuki
Morden Motorsports	Capitol Motorsports	CT2
Headingly Sport Shop	Image Plus	Classic Trailer Sales
Greg's Custom	Wif's Elie	Quadrivator
Swivel Storage Solutions	Polk Industries	Wildwood Motorsports
Westside Honda	Harms Dozer Works	Roy Borton Racing

**Bronze Sponsors**

Redline Transport	RDSSTUDIO.COM	GI mechanical
Agassiz Powersports	Holeshot Photography	Sun&snow
Enns Brothers	West Perimeter Auto	Innovation Sports
Innovative Laser Works	Avenue Honda	Niakwa Pizza Altona
Ryderz	Winnipeg Sport & Leisure	Triton Trailers
Marr Industrial Coatings	First gear clothing	Module



In addition to all of this there will be personalized race reports on [www.directmotocross.com](http://www.directmotocross.com) highlighting your business as a supporter of the Manitoba Motocross Association.

## Your Opportunity Awaits You...

If you would like to support the sport of motocross in Manitoba and become a sponsor of the Manitoba Motocross Association please contact:

**Tim Lavoie-** [tlavoie@live.ca](mailto:tlavoie@live.ca)

**Aaron Pfrimmer-** [apfrimmer@live.com](mailto:apfrimmer@live.com)

Your opportunity to sponsor the MMA will expire February 15, 2010. We ask that all cheques are sent in prior to this date. The cheques can be made out to the "Manitoba Motocross Association" or the "M.M.A." The mailing address for the MMA is:

**Manitoba Motocross Association**  
**Box 2695**  
**Altona, MB**  
**R0G 0B0**

*All logos and decals will be displayed as supplied. A high quality logo will need to be emailed. The MMA prefers vectored files for a sharper image and higher print quality. In regards to the magazine, if your business already has a designed advertisement it is highly recommended that you send it. Emails can be sent to [tlavoie@live.ca](mailto:tlavoie@live.ca).*

	MMA Website Link- \$300	Magazine- Full Page \$1000	Magazine- Additional Page \$500	Magazine- Half Page \$500	Magazine- Mini Ad \$200	Magazine- Directory Line \$50	Trailer Decal- Large \$1000	Trailer Decal- Small \$500	Free Vendor Row Parking- \$1400	Series Sponsor- \$1750	Logo on MMA T-Shirt- \$200	Raceday Programs- Logo \$150	Logo on MMA Poster- \$150	TOTAL COST	
Series Sponsor	FREE	\$1,000	FREE	X	X	FREE	\$1,000	X	FREE	\$1,750	FREE	FREE	X	FREE	\$ 3,750
Platinum Sponsor	\$300	\$1,000	X	X	X	FREE	\$1,000	X	X	X	\$200	FREE	X	FREE	\$ 2,500
Gold Sponsor	\$300	X	X	\$500	X	FREE	X	\$500	X	X	\$200	FREE	X	FREE	\$ 1,500
Silver Sponsor	\$300	X	X	\$500	X	FREE	X	X	X	X	\$200	X	FREE	FREE	\$ 1,000
Bronze Sponsor	\$300	X	X	X	\$200	FREE	X	X	X	X	X	X	FREE	FREE	\$ 500
Micro Sponsor	\$300	X	X	X	X	FREE	X	X	X	X	X	X	X	X	\$ 300
Home Town Sponsor	X	X	X	X	X	\$50	X	X	X	X	X	X	X	X	\$ 50

## Series Sponsor

MMA Website Link	FREE
Magazine Full Page	\$1,000
Magazine Additional Page	FREE
Magazine Directory Line	FREE
Trailer Decal Large	\$1,000
Free vendor Row Parking	FREE
Series Sponsor	\$1,750
Logo on MMA T-Shirts	FREE
Raceday Programs Logo	FREE
Logo on MMA Poster	FREE
<b>Total Cost =</b>	<b>\$3,750</b>

## Silver Sponsor

MMA Website Link	\$300
Magazine Half Page	\$500
Magazine Directory Line	FREE
Logo on MMA T-Shirts	\$200
Raceday Programs Line	FREE
Logo on MMA Poster	FREE
<b>Total Cost =</b>	<b>\$1,000</b>

## Bronze Sponsor

MMA Website Link	\$300
Magazine Mini Ad	\$200
Magazine Directory Line	FREE
Raceday Programs Line	FREE
Logo on MMA Poster	FREE
<b>Total Cost =</b>	<b>\$500</b>

## Micro Sponsor

MMA Website Link	\$300
Magazine Directory Line	FREE
<b>Total Cost =</b>	<b>\$300</b>

## Gold Sponsor

MMA Website Link	\$300
Magazine Half Page	\$500
Magazine Directory Line	FREE
Trailer Decal Small	\$500
Logo on MMA T-Shirts	\$200
Raceday Programs Logo	FREE
Logo on MMA Poster	FREE
<b>Total Cost =</b>	<b>\$1,500</b>

## Home Town Sponsor

Magazine Directory Line	\$50
<b>Total Cost =</b>	<b>\$50</b>



## 2010 MMA Sponsorship Contract

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Postal Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone 1: \_\_\_\_\_

Phone 2: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

I would like to become a:

- |                          |                   |          |
|--------------------------|-------------------|----------|
| <input type="checkbox"/> | Series Sponsor    | \$ 3,750 |
| <input type="checkbox"/> | Platinum Sponsor  | \$ 2,500 |
| <input type="checkbox"/> | Gold Sponsor      | \$ 1,500 |
| <input type="checkbox"/> | Silver Sponsor    | \$ 1,000 |
| <input type="checkbox"/> | Bronze Sponsor    | \$ 500   |
| <input type="checkbox"/> | Micro Sponsor     | \$ 300   |
| <input type="checkbox"/> | Home Town Sponsor | \$ 50    |

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

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